

BEAT THE FISHING

Nipissing's Small Cruisers, Available For Charter Are the Answer to A Fisherman's Meaning and Grooming About Hot Weather.

DOG DAYS

By BRUCE McLEOD

When Old Man Sun pushes the mercury into the high eighties and fishing hits the skids . . . don't let the dog days get you down. Maybe nothing in your tackle-box will tempt the finny fraternity along the shallows of Lake Nipissing adjacent to North Bay, but don't give up the ship.

In fact, you can now take a ship to where the fish are biting. We're talking about small lake cruisers like the "Pickereel Queen" operated by Wilfred Rowell of Star Cabins. Several sturdy cruisers run daily to choice fishing spots on Nipissing and the Upper French River, carrying eager anglers on inexpensive charter trips.

SHORE DINNERS

This is not only one way to beat the fishing dog days—it makes an ideal outing with packed lunches, shore dinners and good fellowship.

In addition to Rowell's "Pickereel Queen" which accommodates up to 12 fishermen comfortably, the Ontario Northland Boat Lines runs a trim cruiser called the "Temagami". Operating from the Government Dock at North Bay, it is also the craft used by Captain Bill Rowe of Anchor Inn for his chartered fishing sorties.

Out of Callander, Bill Bain of Sunbeam Bungalow runs another lake cruiser. Bortled at (Continued on page 61)



The Temagami—operated by ONR Boat Lines



Harry Evans' Cruiser Waltonian Inn



Bill Bain's Cruiser at Sunbeam Bungalows



Wilf Rowell's "Pickereel Queen" — at Star Cabins



RELAX AND ENJOY

Summer Living

IN BEAUTIFUL NORTHERN ONTARIO

Yes, you too can build your own summer cottage in the beautiful land of the Nipissings . . . LAKEVIEW BUILDERS SUPPLIES LTD. are ready to discuss the type of summer cottage you want and are prepared to supply you with the building materials you will require. A free catalogue of Summer homes will be supplied upon request. Plan to build and enjoy your Summer vacation, with the cottage of your dreams, in the NORTH'S vacationland.



Lakeview Phone 3800
BUILDERS SUPPLIES LTD.

214 NINTH ST.

NORTH BAY



Continuing . . . BEAT THE FISHING DOG DAYS

his own dock, it is available for his guests or other interested parties.

Down on Nipissing's South Arm—or Bay—as it is known to many vacationists, Harry Evans of Waltonian Inn has a cruiser available for charter by his guests or other anglers.

Further around the Bay is Bob Craven's Sunset Cove Lodge where yet another cruiser is available for fishermen who want to get where the big ones are lurking.

Prices, in most instances are governed by the number of fishermen wanting to charter a cruiser and by the distance to be travelled. Some of the operators run a special trips as far as the Manitou Islands at one price or to the French River at another price. In most instances the owner of the cruiser can outfit you with bait, a fishing license, tackle, etc.

And using one of these cruisers is safer than kicking around Nipissing in a small boat of your own—unless you know the lake thoroughly and have a nose for weather when it shapes up for a blow. Reservations should be made, if possible, a day or so ahead of your planned fishing jaunt.

So next time July or August clamps down like the lid on a pressure cooker and the weather runs out of wind—don't stow your gear and swallow those old wives tails about bass burrowing in the mud, northerners losing their teeth and muskies swallowing stones to stay the pangs of hunger. You can still get fish if you follow them to their new feeding grounds and tempt them with the right kind of bait.

What is the right kind? Well, mister, as an old Indian guide once told me—"Keep an eye on what nature is feeding 'em and you can't go wrong. You gotta know what a fish eats and when he eats before you catch him."

Need we say more?

DON'T BE A
FISH HOG

Keep only as many
as you can use.

FISHING DOG DAYS? . . . NOT IF YOU CHARTER WILF ROWELL'S PICKEREL QUEEN

Out of NORTH BAY, ONTARIO

Wilf Rowell books daily fishing trips aboard his cruiser, the "Pickereel Queen"—taking you out into Lake Nipissing's favorite fishing spots or down the French River. Shore dinners, bait—everything for a wonderful day's fishing. Here's a good way to get close-up to muskie, pickerel, bass or great northern. Cruiser accommodates 12 comfortably.

Get Where The Fish Are Biting!
call WILF ROWELL at Star Cabins

RATES PHONE 3247 INFORMATION

and Make a Reservation on the

PICKEREL QUEEN!

EXTRA COPIES OF

NORTH MAGAZINE

Send 25c and we will mail direct
to your friends or relatives.

for more fun
on your
HOLIDAY

HAVE YOUR CAR CHECKED BY
PALANGIO MOTORS

Your DODGE and DESOTO Dealer
IN NORTH BAY, ONTARIO

COLLISION
WORK

FACTORY APPROVED
PARTS and SERVICE
on all
CHRYSLER PRODUCTS

FRONT END
ALIGNMENT

TOWING — PHONE 302 — STORAGE

PALANGIO MOTORS LIMITED

361 Main St. E., NORTH BAY, Ontario, Canada

Continuing . . . HIGHWAY 17

Girls' College on the left about a mile outside the city. A few hundred yards across the next highway bridge, to the right through the trees you will see Duchesnay falls — a tumbling white cataract by spring. From here it is about 21 miles to the mill town of Sturgeon Falls.

Enroute you pass Meadowside at the beginning of the "Meadowside Stretch" — once known as the straightest strip of pavement in Northern Ontario. Here too, is Hec Renaud's Meadow Inn—a licensed hotel with cabins on the Little Sturgeon River. Good fishing.

Beyond Sturgeon Falls, where you pass the mill buildings of the Abitibi Pulp and Paper Company, you skirt the French-Canadian towns of Cache Bay, Vermer and Warren—the latter centering a rich farming country. It is 81 miles from North Bay to Sudbury and as you approach this world-famous nickel mining city (45,000 people), the countryside takes on a bleak look. Then come the smelter stacks of Coniston and Sudbury itself.

The Nickel City is a booming one with a fine business section and modern buildings. It's bustling Chamber of Commerce, is a good spot to seek information.

It is 192 miles from Sudbury to the Soo. This stretch of Highway 17 has undergone great improvement in the last two years — and the last unpaved sections are being brought up to first-class standards this year. You can expect to find construction going on and an inquiry to the Ontario Department of Highways will bring you up to date at the time of your trip.

As we go to press, this was the highway's condition: The road was paved from Sudbury to Whitefish (21 miles); from here to three miles east of McKerrow (26 miles) bituminous surfaced gravel (winding, roughest in Spring); the next six miles is paved. From here to Massey (15 miles) it is gravel road. The remainder of Highway 17—through Walford, Spraggs, Blind River, Iron Bridge, Thessalon, Bruce Mines and Echo River—to Sault Ste. Marie, is paved.

To Manitoulin This stretch of Highway 17 takes you through beautiful country, dotted with lakes and streams. Just beyond McKerrow, to the left is the turn-off to Highway 68 which takes you through the paper town of Espanola and on to Manitoulin Island. At Thessalon, to the right, is the new highway stretching to Chapleau (only

(Continued next page)