

# 2016 UFRCA PHOTO CONTEST

## This year's categories:

- 1) Nature/Wildlife – Trees, bugs, landscapes, flowers, snakes, turtles, fish, fungi, birds ....etc.
- 2) Watersports – Skiing, diving, sailing, paddling, snorkeling, getting wet in general.....
- 3) French River Life – anything to do with life on the French River

## Awards:

- |                       |                       |
|-----------------------|-----------------------|
| (from all categories) | Grand Prize Winner    |
| (from all categories) | Grand Prize runner up |
| Nature:               | winner and runner up  |
| Watersports:          | winner and runner up  |
| French River Life:    | winner and runner up  |

## Details:

- Photos may be entered until April 15, 2015
- They should be sent as attachments to [photocontest@ufrca.com](mailto:photocontest@ufrca.com)
- Three photos max per photographer, no limit per cottage
- When submitting include:
  - a) The UFRCA member name associated with the photos. **(NEW)**
  - b) For each photographer, full name and mailing address if different than the address on record with UFRCA **(NEW)**
  - c) Entry category for each photo
- Any photo may be entered except those entered in a previous UFRCA contest
- 10 MB max file size



2015 Grand Prize Winner from  
the Boats category

## JEFF'S HELPFUL HINTS

- After submitting, watch your inbox! You will receive a confirming email from Jeff Hamilton (sent to the email address that was used to send the entry). You must respond to Jeff's email for your photos to be considered.
- If possible, use your computer to send photos. A winning photo must have good resolution. Sending pictures from your phone tends to compress the pictures. We suggest a file size greater than 100K for decent resolution. Files less than 50K will not be considered. If you don't understand file size, find a teenager and ask for help.
- Think about the categories and content. The Nature category has tough competition. Increase your chance of winning by entering in all three categories. Sunset photos can be great, but keep in mind that we all get a chance to take great sunset pictures; photos that are one of a kind will grab the judge's attention.
- Visit <http://ufrca.com> and look at last year's winners in the Photo Gallery.
- The judges receive printed 4 X 6 copies of each picture. There are many photos to be printed and they are "auto cropped." That means that if the computer decides how best to center the content if the picture is not already formatted with a height to width ratio that matches a 4 X 6 print (that's a 3:2 aspect ratio in camera talk). This usually is not a problem but can be if the photo is very odd shaped.
- Study the judges' criteria (below). The judges calculate a score based on the criteria. There are 90 possible points.

Possible Points	Section	Evaluation
20	1) Subject Matter	Does the photo tell a story? Most often, the difference between a photo you remember and one that you quickly forget depends on whether the photo tells a story. Is the photo original? New and different? Did the photo make you smile?
20	2) Artistic Merit	Does the impact of the picture benefit from the lighting? Camera angle? Shadows? Focus? Did you think, "oh that's cool?" Etc.
20	3) Difficulty	Was this a once in a lifetime shot or could it be repeated without much effort? Did the photographer have to spend a lot of time to make it happen?
10	4) Composition	Is there a clear center of interest? Is there a sense of overall organization? Is the frame filled? Is the background non-distracting? Are elements included that do not contribute to the subject of the image?
10	5) Quality	Is the picture well focused? Is the lighting correct? Not too dark or too light? Is the picture clear and crisp?
10	6) Regional relevance	Does the photo have a tie to the Upper French River? (for example, a pizza box on a table ...no, a pizza box being handed out of a boat ...yes). Does the picture promote or positively reflect on the UFR region? In other words, could you use it in a brochure?